

Crypton® RevI™ Takes Home Win at Interior Design's Best of Year Awards

Crypton's revolutionary, high-performance vinyl product wins in the "Textiles: Hospitality" Category

Bloomfield Hills, Michigan — December 9, 2015 — Crypton is excited to announce that its first revolutionary vinyl product, Revl, won in the "Textiles: Hospitality" category at *Interior Design's* 2015 Best of Year (BOY) awards. The annual ceremony, which was held on Thursday, December 3rd at the Frank Gehrydesigned IAC Building in New York City, celebrated its 10 year anniversary by drawing more than 900 designers, architects, and manufacturers, to celebrate the best product and project designs of the year.

This special honor was bestowed upon Crypton by both *Interior Design* magazine and the architecture and design community who voted on 1,800 entries in 142 categories before finalists were chosen. The industry recognized RevI, developed in collaboration with O'Sullivan Films, for its superior durability and cleanability. A high-performance, coated textile engineered with superior stain-resistant technology, RevI offers a best-inclass solution for the hospitality, healthcare, commercial, and civil markets. RevI easily releases permanent marker, denim dye transfer and food stains, and withstands repeated cleanings against the industry's harshest disinfectants. It has the ability to resist a wide spectrum of bacterial and fungal growth, and offers superior protection against cracking and wear.

"Over and over we've been hearing 'We're going back to vinyl,' so we made the decision to apply our technology and expertise to creating a new level of performance for this product category," says Randy Rubin, co-founder of Crypton. "We are thrilled RevI has been recognized with a BOY award."

For the third year in a row, the BOY Awards were held at the IAC Building and hosted by *Interior Design* editor in chief Cindy Allen and publisher Carol Cisco, who revealed winners across 43 project categories, 61 product categories, and 11 materials.

Revl is available through Crypton distributors C.F. Stinson and Valley Forge Fabrics.

About Crypton, Inc.:

Since 1993, Bloomfield Hills, Michigan-based Crypton, Inc. and its patented technology have been revolutionizing the way we use and think about textiles. A leading innovator in performance fabrics, the company continues to test, improve, and develop greener chemistry for fabrics with superior durability and cleanability. Crypton has truly modernized how fabrics are used in the healthcare, hospitality, government, education and contract markets. Its patented fabric and moisture barrier technology offers superior performance over any other fabric in its class, with exceptional protection from stains, odors, moisture, and mildew for a mess-free environment, from hotels to restaurants to medical facilities.

Crypton, Inc. has continued to gain momentum selling abroad, having recently expanded its reach to such countries and continents as China, Australia, Spain, Venezuela, Greece, Israel, and Canada. In addition,

Crypton has made its residential debut with product offerings for the home and has created a strong presence in more than a thousand retail stores across the U.S. For more information, please visit our website at <u>www.crypton.com</u>.