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Crypton Home Launches at Pottery Barn

Crypton Home Performance EVERYDAYLINENTM marks first retail offering

Kings Mountain, North Carolina – February 2, 2016 – Crypton Home fabric, a leading provider of performance fabrics in the home furnishing industry, announced today that its performance fabrics are available at Pottery Barn. This is the first partnership with a global retail chain for Crypton Home.

Starting this month, *Crypton Home Performance EVERYDAYLINEN*TM, a new designer fabric that is soft, durable and stain resistant, will be available as a fabric selection on any of Pottery Barn's upholstered furniture collections at over 180+ stores, catalog and online. This is the first time Pottery Barn has offered a performance linen fabric option for its upholstered furniture collection. *Crypton Home Performance EVERYDAYLINEN*TM is also GREENGUARD gold certified.

"Crypton is bringing to the retail mass market something that hasn't been easily available before, true performance attributes in upholstery fabrics that deliver performance for the life of the fabric," says Randy Rubin, Chairman of Crypton. "Performance has become a need more than a want in today's messy world, and Crypton, in conjunction with Pottery Barn, is best positioned to deliver the full range of protection and performance that consumers expect."

The Crypton Home Performance line will be further expanded in Summer of 2016 to offer Performance Canvas at Pottery Barn. With the additional introduction, Pottery Barn will offer more than 200 furniture frames with Crypton Home Performance Fabric between the fabric and furniture selections.

Crypton Home fabric offers soft and durable fabrics that are available in a wide array of textures and vibrant colors. Crypton is a lead innovator in performance fabrics and builds its technology into every fiber, so its superior stain resistance, easy stain release and odor resistance won't ever wear away. Crypton Home fabric uses Silver Ion

microbial, not leaching antimicrobials, and is free of potentially harmful levels of PFOs, PFOA, formaldehyde, heavy metals, phenols, phthalates and odor and skin sensitizers. Environmentally-friendly and backed by Crypton's years of expertise in performance textiles, products made with Crypton Home fabric stay beautiful, last longer, and give consumers the freedom to enjoy life.

The Crypton Home fabrics for Pottery Barn are produced in conjunction with Valdese Weavers, the leading designer and manufacturer of decorative textiles in the United States for use in residential and contract markets.

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About The Crypton Companies

The Crypton Companies have patented and branded environmentally responsible textile performance solutions since 1993. The company's flagship product, CRYPTON® Fabric, revolutionized the use of fabrics in the healthcare, hospitality, government, education and contract segments. Crypton Home fabric is a leading provider of fabrics for the home furnishing industry and available at national retailers. The Crypton Companies continue to expand globally through technological advances in diversified market segments and are represented in more than 20 countries. More than 150 million yards of Crypton performance fabrics are installed in commercial and residential applications worldwide, providing unparalleled stain, moisture and microbial resistance. Every day Crypton is developing new technologies to empower corporations and consumers to Live Clean®. For more information on The Crypton Companies, please visit our website at www.crypton.com.